ORDER

kxly News **Orders** Order / Rev: 168681 - 8 08359582 Alt Order #: MIKE CRAPO FOR SENAT Product Desc: **KXLY** 140 Estimate: Flight Dates: 09/12/16 - 11/07/16 Primary AE: MATT WURM 10/26/16 / 10/26/16 H-DC Original Date / Rev: Sales Office: Order Type: **GENERAL** Sales Region: NATL Name: Sandler & Innocenzi Agency **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast 705 Prince Street Billing Cycle: EOM/EOC Alexandria, VA 22314 Agency Commission: 15% Crapo for Senate ID (R) Advertiser Name: Demographic: HHNew Business Thru: **Product Codes:** PL Candidate 00:15:00 Order Separation: P-3 Priority: Advertiser External ID: Revenue Codes: AGY, POL, CAND Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/29/16	09/25/16	60	\$7,070.00	\$6,009.50
09/26/16	10/30/16	137	\$16,880.00	\$14,348.00
10/31/16	11/07/16	28	\$4,945.00	\$4,203.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2016	60	\$7,070.00	\$6,009.50	0.00
October 2016	137	\$16,880.00	\$14,348.00	0.00
November 2016	28	\$4,945.00	\$4,203.25	0.00
Totals	225	\$28,895.00	\$24,560.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
MATT WURM			Start Of Order - End Of Order	100%

Order Share	Share	Total
KXLY	17%	\$28,895.00
Market	100%	\$169,970.59

Competitive Share	Share	Total
CABLE	0%	\$0.00
KAYU	4%	\$6,798.82
KBGC	0%	\$0.00
KCDT	0%	\$0.00
KGPX	0%	\$0.00
KHQ	32%	\$54,390.59
KREM	47%	\$79,886.18
KSKN	0%	\$0.00
KSPS	0%	\$0.00
KUID	0%	\$0.00
KWSU	0%	\$0.00
KXMN	0%	\$0.00
UNKWN	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End Tin	ne Days	Len S	oots	Rate Pri	Rtg Type	Spots	Amount
•	N 2	KXLY	09/19/16	11/04/16	Jimmy Kimmel	CM	1135p-1237x	MTWTF	:30	4	\$20.00P-3	0.00 NM	10	\$200.00
					Jimmy Kimmel									
		Sta	rt Date I	nd Date	Weekdays	Spots/Week	Rate	Rating						

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Order / Rev: 168681 - 8 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

Ln Ch S	Start End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N 2 KXLY 09	9/19/16 11/04/16	Jimmy Kimmel Jimmy Kimmel	СМ	1135p-1237x	MTWTF	:30	4	\$20.00P-3	0.00 NM	10	\$200.00
Start D	Date End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/19/	16 09/25/16	MTWTF	3	\$20.00	0.00						
Week: 09/26/	16 10/02/16	MTWTF	3	\$20.00	0.00						
Week: 10/03/			0	\$0.00	0.00						
Week: 10/10/		MTWTF	3	\$20.00	0.00						
Week: 10/17/		MTWTF	1	\$20.00	0.00						
Week: 10/24/ Week: 10/31/			0	\$20.00 \$20.00	0.00 0.00						
		9-10a M-F	CM	9-10a	MTWTF	:30	4	\$70.00P-3	0.00 NM	10	\$700.00
		Live With Kelly		_		.30	4	φ/0.00F-3	O.OO INIVI	10	\$700.00
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/19/		MTWTF	2	\$70.00	0.00						
Week: 09/26/		MTWTF	2	\$70.00	0.00						
Week: 10/03/		MTWTF	0 2	\$0.00 \$70.00	0.00 0.00						
Week: 10/10/ Week: 10/17/		MTWTF	2	\$70.00 \$70.00	0.00						
Week: 10/11/		MTWTF	2	\$70.00	0.00						
Week: 10/31/			0	\$70.00	0.00						
	9/24/16 11/05/16	Sa GMA	CM	7-8a	1-	:30	1	\$50.00P-3	0.00 NM	4	\$200.00
	3,2 1, 10 1 1, 00, 10	Sa GMA	· · · ·	. 00	_	.00	•	φοσίου. σ	0.00	·	Ψ200.00
Start D	Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/19/		1-	<u>opoto, week</u>	\$50.00	0.00						
Week: 09/26/		1-	1	\$50.00	0.00						
Week: 10/03/			0	\$0.00	0.00						
Week: 10/10/	16 10/16/16	1-	1	\$50.00	0.00						
Week: 10/17/		1-	1	\$50.00	0.00						
Week: 10/24/			0	\$50.00	0.00						
Week: 10/31/			0	\$50.00	0.00						
N14 KXLY 09	9/13/16 11/04/16	11p M-F Late Nev Late News	ws CM	11-1135p	MTWTF	:30	4	\$125.00P-2	0.00 NM	20	\$2,500.00
Start D	Date End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/12/	16 09/18/16	-TWTF	3	\$125.00	0.00						
Week: 09/19/		MTWTF	3	\$125.00	0.00						
Week: 09/26/		MTWTF	3	\$125.00	0.00						
Week: 10/03/		MTWTF	3	\$125.00	0.00						
Week: 10/10/		MTWTF MTWTF	3	\$125.00 \$125.00	0.00 0.00						
Week: 10/17/ Week: 10/24/		MTWTF	2	\$125.00	0.00						
Week: 10/31/			0	\$125.00	0.00						
	9/13/16 10/07/16	•	CM	1135p-1237x		:30	4	\$20.00P-3	0.00 NM	6	\$120.00
_		Jimmy Kimmel		_	5.4						
Start D		<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/12/		-TWTF	3	\$20.00	0.00						
Week: 09/19/			0	\$20.00	0.00						
Week: 09/26/ Week: 10/03/		MTWTF	0	\$20.00 \$20.00	0.00 0.00						
	9/13/16 11/07/16		СМ	5-530p	MTWTF	:30	4	\$175.00P-2	0.00 NM	25	\$4,375.00
Oten 5	Note Fred Det		Cnot-AM	D-1-	Datis -						
Start D Week: 09/12/		<u>Weekdays</u> -TWTF	Spots/Week	<u>Rate</u> \$175.00	Rating						
Week: 09/12/		MTWTF	3	\$175.00 \$175.00	0.00 0.00						
Week: 09/19/		MTWTF	3	\$175.00 \$175.00	0.00						
Week: 10/03/		MTWTF	3	\$175.00	0.00						
Week: 10/10/		MTWTF	3	\$175.00	0.00						
Week: 10/17/		MTWTF	3	\$175.00	0.00						
Week: 10/24/	16 10/30/16	MTWTF	3	\$175.00	0.00						
Week: 10/31/		MTWTF	3	\$175.00	0.00						
Week: 11/07/	16 11/13/16	M	1	\$175.00	0.00						
N17 KXLY 09	9/13/16 11/04/16	530-6a GMNW GMNW	СМ	530-6am	MTWTF	:30	2	\$40.00P-3	0.00 NM	14	\$560.00
<u>Start D</u> Week: 09/12/		Weekdays -TWTF	Spots/Week 2	<u>Rate</u> \$40.00	Rating 0.00						

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Order / Rev: 168681 - 8 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N17 KXLY	09/13/1	6 11/04/16	530-6a GMNW GMNW	СМ	530-6am	MTWTF	:30	2	\$40.00P-3	0.00 NM	14	\$560.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/	19/16	09/25/16	MTWTF	2	\$40.00	0.00						
Week: 09/		10/02/16	MTWTF	2	\$40.00	0.00						
Week: 10/		10/09/16	MTWTF	2	\$40.00	0.00						
Week: 10/		10/16/16	MTWTF	2	\$40.00	0.00						
Week: 10/		10/23/16	MTWTF	2	\$40.00	0.00						
Week: 10/ Week: 10/		10/30/16 11/06/16	MTWTF 	2	\$40.00 \$40.00	0.00 0.00						
		6 11/07/16			-	MTWTF	:30		\$150,00D,0	0.00 NIM	10	¢2.700.00
			GMNW	СМ	6-630a		.30	2	\$150.00P-2	0.00 NM	18	\$2,700.00
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/18/16	-TWTF	2	\$150.00	0.00						
Week: 09/		09/25/16	MTWTF	2	\$150.00	0.00						
Week: 09/		10/02/16	MTWTF	2	\$150.00	0.00						
Week: 10/ Week: 10/		10/09/16 10/16/16	MTWTF MTWTF	2 2	\$150.00 \$150.00	0.00 0.00						
Week: 10/		10/10/10	MTWTF	2	\$150.00	0.00						
Week: 10/		10/30/16	MTWTF	2	\$150.00	0.00						
Week: 10/		11/06/16	MTWTF	2	\$150.00	0.00						
Week: 11/		11/13/16	M	2	\$150.00	0.00						
19 KXLY	09/13/1	6 11/07/16	6-630p M-F M-F News @6	СМ	6-630p	MTWTF	:30	3	\$175.00P-2	0.00 NM	25	\$4,375.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	-TWTF	3	\$175.00	0.00						
Week: 09/		09/25/16	MTWTF	3	\$175.00	0.00						
Week: 09/		10/02/16	MTWTF	3	\$175.00	0.00						
Week: 10/		10/09/16	MTWTF	3	\$175.00	0.00						
Week: 10/	10/16	10/16/16	MTWTF	3	\$175.00	0.00						
Week: 10/	17/16	10/23/16	MTWTF	3	\$175.00	0.00						
Week: 10/		10/30/16	MTWTF	3	\$175.00	0.00						
Week: 10/		11/06/16	MTWTF	3	\$175.00	0.00						
Week: 11/		11/13/16	M	1	\$175.00	0.00						
N20 KXLY	09/13/1	6 11/07/16	630-7a GMNW	СМ	630-7a	MTWTF	:30	2	\$165.00P-2	0.00 NM	16	\$2,640.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week: 09/		09/18/16	-TWTF	2	\$165.00	0.00						
Week: 09/		09/25/16	MTWTF	2	\$165.00	0.00						
Week: 09/		10/02/16	MTWTF	2	\$165.00	0.00						
Week: 10/		10/09/16	MTWTF MTWTF	2 2	\$165.00 \$165.00	0.00						
Week: 10/ Week: 10/		10/16/16 10/23/16	MTWTF	2	\$165.00 \$165.00	0.00 0.00						
Week: 10/		10/23/16	MTWTF	2	\$165.00	0.00						
Week: 10/		11/06/16		0	\$165.00	0.00						
Week: 11/		11/13/16	M	2	\$165.00	0.00						
21 KXLY	09/13/1	6 11/07/16	630-7p M-F M-F News @630	СМ	630-7p	MTWTF	:30	3	\$155.00P-2	0.00 NM	25	\$3,875.00
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	-TWTF	3	\$155.00	0.00						
Week: 09/		09/25/16	MTWTF	3	\$155.00	0.00						
Week: 09/		10/02/16	MTWTF	3	\$155.00	0.00						
Week: 10/		10/09/16	MTWTF	3	\$155.00	0.00						
Week: 10/	10/16	10/16/16	MTWTF	3	\$155.00	0.00						
Week: 10/		10/23/16	MTWTF	3	\$155.00	0.00						
Week: 10/		10/30/16	MTWTF	3	\$155.00	0.00						
Week: 10/		11/06/16	MTWTF	3	\$155.00 \$155.00	0.00						
Week: 11/		11/13/16	M	1	\$155.00	0.00			# 402.25 =	0.00		40 -05
N23 KXLY	09/13/1	b 11/07/16	7-9a GMA GMA	СМ	7-9a	MTWTF	:30	3	\$160.00P-2	0.00 NM	22	\$3,520.00
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/18/16	-TWTF	3	\$160.00	0.00						
Week: 09/		09/25/16	MTWTF	3	\$160.00	0.00						
Week: 09/	26/16	10/02/16	MTWTF	3	\$160.00	0.00				I		

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Order / Rev: 168681 - 8 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

_Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
N23 KXLY	09/13/1	6 11/07/16		CM	7-9a	MTWTF	:30	3	\$160.00P-2	0.00 NM	22	\$3,520.00
01-		Ford Date	GMA	0	Data	Dating						
<u>Stal</u> Week: 10/0	rt Date 03/16	End Date 10/09/16	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$160.00	Rating 0.00						
Week: 10/		10/16/16	MTWTF	3	\$160.00	0.00						
Week: 10/		10/23/16	MTWTF	3	\$160.00	0.00						
Week: 10/2		10/30/16	MTWTF 	3	\$160.00	0.00						
Week: 10/3 Week: 11/0		11/06/16 11/13/16	M	0	\$160.00 \$160.00	0.00 0.00						
		6 09/23/16	730-8p M-F	CM	730-8p	MTWTF	:30	2	\$70.00P-2	0.00 NM	4	\$280.00
			Insider						*******		-	* ======
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/18/16	-TWTF	2	\$70.00	0.00						
Week: 09/		09/25/16	MTWTF	2	\$70.00	0.00			^-	0.00.1114		
25 KXLY	09/13/1	6 10/07/16	9-10a M-F	CM	9-10a	MTWTF	:30	2	\$70.00P-3	0.00 NM	4	\$280.00
Stor	rt Doto	End Data	Live With Kelly	Spots/Mosk	Poto	Poting						
<u>المحا</u> /Week: 09	rt Date 12/16	End Date 09/18/16	<u>Weekdays</u> -TWTF	Spots/Week 2	<u>Rate</u> \$70.00	Rating 0.00						
Week: 09/		09/25/16		0	\$70.00	0.00						
Week: 09/2		10/02/16		0	\$70.00	0.00						
Week: 10/0		10/09/16	MTWTF	2	\$70.00	0.00						
26 KXLY	09/17/1	6 10/08/16	Sa GMA	CM	7-8a	S-	:30	1	\$50.00P-3	0.00 NM	2	\$100.00
01-	D	End Date	Sa GMA	0	Data	Detien						
<u>Stai</u> Week: 09/	rt Date	End Date 09/18/16	<u>Weekdays</u> S-	Spots/Week 1	<u>Rate</u> \$50.00	Rating 0.00						
Week: 09/		09/16/16		0	\$50.00	0.00						
Week: 09/2		10/02/16		0	\$50.00	0.00						
Week: 10/0	03/16	10/09/16	S-	1	\$50.00	0.00						
27 KXLY	09/18/1	6 11/06/16	This Week	CM	758-9a	S	:30	1	\$65.00P-3	0.00 NM	8	\$520.00
0.			This Week			5.4						
Star Week: 09/	rt Date	End Date 09/18/16	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$65.00	Rating 0.00						
Week: 09/		09/16/16	S	1	\$65.00	0.00						
Week: 09/2		10/02/16	S	1	\$65.00	0.00						
Week: 10/0		10/09/16	S	1	\$65.00	0.00						
Week: 10/		10/16/16	S S	1	\$65.00	0.00						
Week: 10/2 Week: 10/2		10/23/16 10/30/16	S	1	\$65.00 \$65.00	0.00 0.00						
Week: 10/3		11/06/16	S	1	\$65.00	0.00						
28 KXLY	10/19/1	6 10/21/16	M-F 12-1p	CM	12-1p	WTF	:30	2	\$20.00P-3	0.00 NM	2	\$40.00
			The Chew									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/23/16	WTF	2	\$20.00	0.00						
30 KXLY	10/26/1	6 10/30/16	Jimmy Kimmel	CM	1135p-1237x	cWTF	:30	1	\$40.00P-2	0.00 NM	1	\$40.00
Stor	rt Doto	End Data	Jimmy Kimmel	Spoto/Mook	Poto	Poting						
Week: 10/2	rt Date 24/16	End Date 10/30/16	<u>Weekdays</u> WTF	Spots/Week 1	<u>Rate</u> \$40.00	Rating 0.00						
N31 KXLY			Jimmy Kimmel	CM	1135p-1237x		1:00	1	\$80.00P-2	0.00 NM	1	\$80.00
			Jimmy Kimmel						*			****
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/3	31/16	11/06/16	MT	1	\$80.00	0.00						
N32 KXLY	10/31/1	6 11/01/16		CM	9-10a	MT	1:00	1	\$140.00P-2	0.00 NM	1	\$140.00
0.			Live With Kelly			.						
Star Week: 10/3	rt Date 31/16	End Date 11/06/16	<u>Weekdays</u> MT	Spots/Week	<u>Rate</u> \$140.00	Rating 0.00						
N33 KXLY				CM	7-8a	S-	1:00	1	\$100.00P-2	0.00 NM	1	\$100.00
NOS KALI	10/23/ I	0 10/23/10	Sa GMA	CIVI	, -ua	3-	1.00	1	ψ100.00F-Z	O.OO INIVI	'	ψ100.00
Star	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		10/30/16	S-	1	\$100.00	0.00						
N34 KXLY	10/31/1	6 11/01/16	11p M-F Late Nev	vs CM	11-1135p	MT	1:00	2	\$250.00P-2	0.00 NM	2	\$500.00
			Late News									

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Totals

225

\$28,895.00

Order / Rev: 168681 - 8 Advertiser: Crapo for Senate ID (R)

Alt Order #: 08359582 Product Desc: MIKE CRAPO FOR SENAT KXLY

Ln Ch	n Start	End	Inventory Code	Break	Start/End	Time Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
N34 KX	(LY 10/31/	16 11/01/16	11p M-F Late Ne	ws CM	11-1135p	MT	1:00	2	\$250.00P-2	0.00 NM	2	\$500.00
			Late News									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	<u>Rating</u>						
Week	: 10/31/16	11/06/16	MT	2	\$250.00	0.00						
N35 KX	LY 10/31/	16 11/01/16	530-6a GMNW	CM	530-6am	MT	1:00	1	\$80.00P-2	0.00 NM	1	\$80.00
			GMNW									
	Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week	: 10/31/16	11/06/16	MT	1	\$80.00	0.00						
N36 KX	(LY 10/31/	16 11/01/16	630-7a	СМ	630-7a	MT	1:00	1	\$330.00P-2	0.00 NM	1	\$330.00
			GMNW									
	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week	: 10/31/16	11/06/16	MT	1	\$330.00	0.00						
N37 KX	(LY 10/31/	16 11/01/16	7-9a GMA	СМ	7-9a	MT	1:00	2	\$320.00P-2	0.00 NM	2	\$640.00
			GMA									
	Start Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week	: 10/31/16	11/06/16	MT	2	\$320.00	0.00						